Lu(Kevin) Zhao
Industrial Designer

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WORK EXPERIENCE

SharkNinja

Industrial Designer

Jun 2024 - Present, SharkNinja HQ, Needham, MA

- Accomplished **4 product developments** in **Shark Home Team** and helped bring 2 products to major retails in 2025 - **Shark Flexbreeze HydroGo** and **Shark Turbo Blade Heat + Cool**, and 2 products in 2026 - **Shark Chillpill** and **Shark Flexbreeze Pro-mist.**
- **Led the design development of Shark FlexBreeze HydroGo**, which became a **viral portable fan** in summer 2025 with **a milestone of one unit sold every 9 seconds during the seasonal reporting period.**
- Managed tasks through all stages including **Product Architecture Exploration**, **CAD Modeling to Communicate Design Intent**, **Prototype-based Validation**, and **Design for Manufacturing**.
- Collaborated with cross-functional team on **Product Definition** and **Technical Feasibility** alignment, ensuring my **design intents were preserved throughout each product development cycle.**

Industrial Design Co-op

Feb – Jun 2024, SharkNinja HQ, Needham, MA

- Contributed to **Shark Beauty** on building the next generation Smooth Style blow dryer brush by **enhancing handle ergonomic** through **3D-print prototypes evaluation**, **gathering user feedback via design surveys**, and **designing an UI layout that elevates the product user experience.**
- Collaborated with engineering teams to refine product specifications, optimize part splits and draft angles, **ensuring manufacturability while preserving design aesthetics.**

EDUCATION

Bachelor of Science in Product Design

ArtCenter College of Design

Sep 2019 - Dec 2023, Pasadena, CA

HONORS

Holding US Design Patents

- Shark FlexBreeze HydroGo, gained on March 13th, 2025
  Attorney Docket No.5618.0130000
- Shark Chillpill and its supporting accessories, gained on Aug 13th, 2026
  Attorney Docket No.5618.0270000 / No.5618.0440000 / No.5618.0420000 / No.5618.0430000

ACTIVITY

ArtCenter Orientation Leader

July - Sept 2023

- Collaborated with students from diverse majors to enhance ArtCenter orientation and was invited by CSE to speak at New Student Town Hall, sharing lessons and insights as a Product Design representative to welcome and guide new students.

SKILLS

2D & 3D Software

Adobe Photoshop, Illustrator, Indesign / SolidWorks / KeyShot / Figma

Design and Innovation

Trend Research / User Research / Benchmarking / Product Architecture Exploration / Visual-Communication / Design-Intent Through CAD / Rapid Prototyping / CMF Design

Language

Mandarin (Native) / English (Fluent)