



Lu (Kevin) Zhao

Industrial Designer

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WORK EXPERIENCE

SharkNinja

Associate Industrial Designer

Jun 2024 - Present, SharkNinja HQ, Needham, MA

- Contributed to **4 product productions** in **Shark Home Environment** category and **successfully launched** two products in 2025 - *Shark Flexbreeze HydroGo* and *Shark Turbo Blade Heat + Cool*, and two products in 2026 - *Shark chillpill* and *Shark Flexbreeze Pro-mist*.
- Served as **Design lead** on *Shark FlexBreeze HydroGo*, which became the most popular small outdoor fan in summer 2025 with the milestone of **one unit sold every 9 seconds** during the seasonal reporting period.
- Managed tasks through all stages including **product architecture exploration, CAD development to communicate design intent, prototype-based validation, and final design implementation for tooling.**
- Collaborated with **cross-functional team** on **market alignment** and **technical feasibility**, ensuring design intent was preserved throughout development.

Industrial Design Co-op

Feb – Jun 2024, SharkNinja HQ, Needham, MA

- Contributed to **Shark Beauty** on building the next generation Smooth Style blow dryer brush by **enhancing handle ergonomic through 3D-print prototypes evaluation, gathering user insights via design surveys, and designing intuitive UI layout to elevate the product user experience.**
- Collaborated with **engineering teams** to refine product specifications, optimize part splits and draft angles, ensuring **manufacturability** while preserving design aesthetics.

EDUCATION

Bachelor of Science in Product Design

ArtCenter College of Design

Sep 2019 - Dec 2023, Pasadena, CA

HONORS

Active Design Patent - Shark FlexBreeze HydroGo

Attorney Docket No.5618.0130000

Gained on March 13th, 2025

- Served as **one of the inventors** on *Shark FlexBreeze HydroGo*, delivering an innovative product recognized for its innovative design, practical user experience and thoughtful touch points integration.

ACTIVITY

ArtCenter Orientation Leader

July - Sept 2023

- Collaborated with students from diverse majors to enhance ArtCenter orientation and was invited by CSE to speak at New Student Town Hall, sharing lessons and insights as a Product Design representative to welcome and guide new students.

SKILLS

2D & 3D Software

Adobe Photoshop/Illustrator/Indesign, SolidWorks, KeyShot, Figma

Design and Innovation

Trend Research / Benchmarking / User Research / Ideation Sketching / Brand-Aesthetic Integration / Design-Intent Through CAD / Rapid Prototyping / CMF Design

Language

Mandarin (Native) / English (Fluent)